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# Hans-Christian Bøge Pedersen



S O F T W A R E   D E V E L O P E R

## GENERAL INFO

I'm Hans-Christian, a passionate software developer with over 5 years of experience in the tech industry. My journey has equipped me with a broad skill set, allowing me to thrive in various technological landscapes. From artificial intelligence and machine learning to backend infrastructure, mobile app development, and UI/UX design, I have had the pleasure of working with a diverse range of technologies and projects both for startups and established companies.

## PROJECTS

### Ecommerce Conversion Tracking API

**Node.js, Express, Postgress, JavaScript, AWS, Supabase**

*Developed a comprehensive tracking API from scratch to monitor conversions on advertisers' webshops for the trendbook application.*

[READ DOCUMENTATION](#)

### Trendbook mobile app

**Flutter, Supabase, Bloc**

*Designed and developed an iOS app featuring a vision lens, post feed, and various other functions.*

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### Trendbook Shopify App

**Shopify API, Node.js, Express, React, GraphQL**

*Created a Shopify app that integrates merchants with the Trendbook platform, enabling feed synchronization and automatic conversion tracking installation.*

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### Product Feed Sync and Mapping

**Node.js, Express, PostgreSQL, AWS EC2, Shopify API**

*Developed a server that handles the daily mapping and synchronization of over 150,000 products and 1 million product images.*

[READ DOCUMENTATION](#)

### Vision Lens AI API

**Python, TensorFlow, AWS, FastAPI**

*Fine-tuned a CNN model to create a vector-based vision search feature for the Trendbook app, embedding over 1 million product images into a vector database.*

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